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Contact: Robert Baker
Telephone: 856-566-4121
Email: Bob@LATcorp.com

SAN DIEGO PUBLIC LIBRARY EMBRACES SELF SERVICE
LAT-MAX™ and LAT-MAXine™ Encompass Phase One Rollout

SOMERDALE, NJ, March 19, 2009: Library Automation Technologies, Inc. (LAT), a leader in library automation products, is pleased to announce it has completed the phase-one rollout plan for the San Diego Public Library, which encompassed over 36 machines in 18 branches.

The operation and patron interface were customized to meet the library system's requirements while the physical looks were modified with custom table tops to match the library's décor. The installed machines provide an easy, seamless and integrated environment for both patrons and staff.

Oleg Boyarsky, President and CEO of LAT commented, "San Diego Public Library is a unique customer who understands both the value and need of self-service in the library, as well as the patron's desire for an easy-to-use system that simply works, and works simply. Using interchangeable portable and floor-standing models as needed, with identical user interfaces and Corean® tops, made units fit right in and they have been easily accepted."

As Brian Ruark, a Technical Resource Program Manager for The City of San Diego's Public Library commented: "We like the simplicity and reliability of the LAT self-service machines. Patron usage continues to grow as they become used to the technology and as we refine how to best present the technology. LAT has been very innovative, making improvements based on our suggestions. They have also been responsive and quick to resolve any technical problems. "

LAT-Max™, LAT-MAXine™ and LAT-MAXwell™ is a family of self-service machines for libraries based on FlashScan™ technology. By providing multiple form-factors, such as desktop, floor-standing, kiosk and even wall-mount, all with the same patron interface and multiple finishes, the machines allow libraries to take advantage of the modern self-service technology regardless of their physical space constraints. Coupled with an array of impressive features and capabilities, such as on-demand, field-upgradable RFID capability, desensitization support, wireless networking, included multi-language support, as well as over 400+ features and settings, these machines are installed in hundreds of libraries worldwide and have gained a solid, industry leading reputation for value.

For more information about LAT's technology and all library products, jump to: www.LATcorp.com.

Library Automation Technologies Inc., (LAT) founded in 2001 has installations in hundreds of libraries throughout the United States. LAT's sole mission is to help libraries and data centers to work better, smarter and more securely. LAT's innovation earned the firm the coveted "#1 Fastest Growing in South Jersey, 2005" by the Philadelphia Business Journal, as well as a "Finalist in the Family Business of the Year, 2006" award presented by Farleigh Dickinson College. LAT further continues its growth expanding into automation by delivering media dispensing line of products solely dedicated to library operations.

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If you'd like more information about this topic, or to schedule an interview with Oleg Boyarsky / CEO, please call Robert Baker at: 856-566-4121 or e-mail Robert at: Bob@LATcorp.com